



2021 Virtual Conference Opportunities for Sponsorship

A unique opportunity for business partners to reach out and connect with staffing industry members from across Canada and points around the world. All participants will have their logo displayed on digital marketing materials and revolving banner on ACSESS website, social media posts, face time at the virtual event and the ability to reach out to delegates pre and post event.

Conference Partner

Web & Social Media

- Recognition on ACSESS Homepage as Conference Partner to 1 month post conference
- Recognized on Conference Banner as a partner sponsor
- Recognized on the Program as a Conference Partner with click through
- Conference sponsorship prime visibility on virtual platform with click throughs in all rooms
- Sponsor Ad on conference regular email promotions
- Recognized on social media platforms as ACSESS sponsor
- Logo placement with company profile on conference sponsorship page
- Logo placement on selected breakout session (subject to availability)
- Inclusion on pre-conference Sponsor Recognition email to all ACSESS members

Event Visibility

- Speaker opportunity in a breakout session
- Sponsor of keynote speaker – introduce and thank speaker (2 available – potential for role in Q&A)
- Participation in “Lightning Talks” – a session for sponsoring business partners
- Opportunities for attendees and sponsors to request one-on-one meetings
- Brief service description in branded video linked to company profile
- Conference sponsorship recognition on virtual platform during event

Membership & Communication

- Letter to ACSESS members introducing and endorsing the Conference Partner over signature of president and Executive Director
- Email Message from Conference Partner to Members on topic of choice (subject to ACSESS approval)
- Recognized as a partner in the ACSESS Affiliate Centre on the website for the year
- List of attendees for pre and post conference outreach (subject to privacy laws)
- ACSESS annual membership

Premier Sponsor

Web & Social Media

Conference sponsorship premier visibility on virtual platform with click throughs
Sponsor Ad on 2 conference email promotions
Recognized on social media platforms as ACSESS sponsor
Logo placement with company profile on conference sponsorship page
Logo placement on sponsored breakout session (subject to availability)
Inclusion on pre-conference Sponsor Recognition email to all ACSESS members

Event Visibility

Participation in "Lightning Talks" – a session for sponsoring business partners
Opportunities for attendees and sponsors to request one-on-one meetings
Brief service description in branded video linked to company profile
Opportunity to sponsor session – introduce and thank presenters (subject to availability)
Conference sponsorship recognition on virtual platform during event

Membership & Communication

Recognized as a premier conference sponsor in the ACSESS affiliate centre
Email Message from Premier Sponsor to Members on topic of choice (subject to ACSESS approval)
List of attendees for pre and post conference outreach (subject to privacy laws)
ACSESS annual membership

Conference Sponsor

Web & Social Media

Conference sponsorship recognition on virtual platform with click throughs
Recognized on social media platforms as ACSESS sponsor
Logo placement with company profile on conference sponsorship page
Logo placement on selected breakout session (subject to availability)
Inclusion on pre-conference Sponsor Recognition email to all ACSESS members

Event Visibility

Opportunities for attendees and sponsors to request one-on-one meetings
Brief service description in branded video linked to company profile
Conference sponsorship recognition on virtual platform during event

Membership & Communication

List of attendees for pre and post conference outreach (subject to privacy laws)
ACSESS annual membership

Member Sponsor

Exclusive opportunity for ACSESS Corporate Members

Sponsor's name on conference web page with click through link, inclusion in communication sent to all contacts, recognition on social media, and in on-site program and the conference virtual platform.

Pricing

Conference Partner \$16,000
Premier Sponsor \$8,000
Conference Sponsor \$5,000
Member Sponsor \$1,000
Plus applicable taxes

For more information and to request a call, please email acsess@acsess.org